



## WFFC Honors Marks-McGee as Woman of the Year

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Amy Marks-McGee, founder of Trendincite, was praised by a number of colleagues past and present for her positive energy, brilliance as a marketing partner, ability to translate new technology for consumers, and leadership abilities during the 2011 Woman of the Year ceremony hosted by Women in Flavor & Fragrance Commerce (WFFC). Marks-McGee, who previously held positions with IFF, Noville and Givaudan, was also honored for her contributions to WFFC, including work on the communications committee and annual trend excursions in New York.

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