

olfactive trends quick peek

Sniffapalooza Spring Fling
May 4, 2013
Amy Marks-McGee



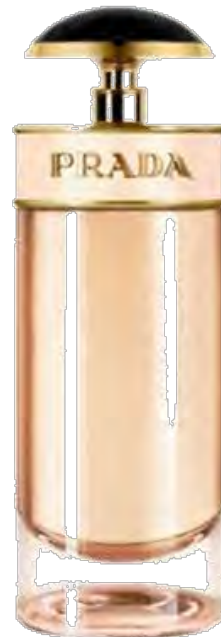
Fruit Du Jour – Apricot & Cherry



Latest Ingredient Buzz - Honey



Sugar Rush



Sweet Tooth



Foodie - Savory



Foodie - Restaurateurs



ULTRAVIOLET
BY PAUL PAIRET



Naming Convention "Flash"



High-tech



Presented by
Lizzy Jagger



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Inspiration for Creation

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